FurCity Survival

Gather resources, build facilities, and choose the purrrfect strategy in this cyberpunk world!

Introduction

FurCity Survival is a **hyper-casual survival game** with a **pick-up-and-play approach**, set in a cyberpunk post-apocalyptic world dominated by animal gangs.

Players control the cats' gang leader, trying to survive in a harsh world, collecting resources, and facing constant threats.

These elements will make for a captivating experience made of strategic choices and action gameplay in a whole world to uncover tile by tile!

Target Audience

Who doesn't like cats? That's how broad our target audience can potentially be and together with the cyberpunk setting, another trendy element, we will be able to appeal to even those who may be less familiar with the Survival game genre. Speaking of which, with its short sessions and fast-paced gameplay, FurCity Survival will appeal to survival enthusiasts as well as newcomers and the charming characters, theme, and setting are sure to thrill players of all ages.

Core Gameplay

In FurCity Survival players control the leader of a gang, aiming to rule FurCity. The protagonist moves around the world, **searches and collects resources** scattered around the world to **unlock new areas** to explore the map, **build facilities**, **equipment** or various upgrades. **Resources** can also be invested in facilities to **boost production** or to produce a specific refined material. Resources are old car scraps, damaged plastic parts and other amenities; players will collect those with their futuristic backpack, a piece of equipment that can also automatically range-attack enemies when they step in its range.

FurCity Survival simplifies most mechanics to allow players to get their paws on the game quick and easy and **concentrate on strategy choices**. Players just need to get close to specific points of interest and press a button or tap the screen to interact and extract resources, build facilities, unlock a new tile or melee attack an enemy. Talking about melee, the protagonist will be equipped with an **upgradable weapon**, a useful tool to defend himself from ambushes by enemy gang members.The playable character will be equipped with an **upgradable weapon**, a useful tool to defend himself from ambushes by enemy gang members and even respond to them **attacking their base**!

The **hexagon-tiled-based world** gives the game a more strategic flair, both theme and gameplay-wise; starting from a small visible section, players can invest resources to unlock tiles and discover everything FurCity has to offer at their own pace.
Undiscovered tiles are covered by a dense fog that gives only small hints on what they contain, creating a **sense of surprise** in players without depriving them of a **decision-making** component, adding layers of strategy to their progression.

Conclusion

Combining the exciting Survival gameplay, strategic game phases, charming lore, and world-building will undoubtedly distinguish FurCity Survival from other games of its kind, making it a must for a wide range of players. Furthermore, being able to play this title on a mobile platform would be the icing on our cyberpunk cake, broadening our target audience even more and opening a whole new world of possibilities through future monetization strategies.

Wipe away the thick fog to discover a thrilling cyberpunk world and collect resources of all kinds to consolidate your power at the top of the gang's pyramid!

Kintsugi

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